



## **WiseAlpha announces strategic partnership with Titan Wealth**

[WiseAlpha](#) is delighted to announce a strategic partnership with [Titan Wealth](#) to provide access to corporate bonds in £1,000 minimum sizes.

This significant partnership marks another milestone for both WiseAlpha and Titan Wealth who have a vision of improving access to the bond market for small and mid-sized financial institutions such as Asset Managers, Wealth Managers and Family Offices, using technology and innovation.

This latest collaboration marks another impressive milestone for the technology innovators, both aiming to provide a seamless technology solution that is supported by excellent customer service.

The institutional partnership strategy is headed by WiseAlpha's Founder and CEO, Rezaah Ahmad. On the latest partnership, he said, "Agreeing a partnership with Titan Wealth enhances WiseAlpha's e-trading presence in the wealth management sector and signals a step-change in our business as we look to revolutionise the corporate bond market. Our shared vision will hugely benefit our investors once access to our corporate bonds offering is available on the Titan Wealth Solutions DFM platform, giving WiseAlpha exposure to a new audience. We are both motivated by using technology to increase efficiencies in financial services. This dedication will enable our mutual clients to enjoy a wider choice in the bond market."

Tom Wooders, Group Head of Sales at Titan Wealth commented, "Offering corporate bonds through the Titan Wealth Solutions DFM platform allows our clients to extend their offering. This new partnership builds on the existing relationship that [GPP](#) has with WiseAlpha to provide them with worldwide Clearing and Custody services."

### **About WiseAlpha**

[WiseAlpha](#), is the UK's leading provider in the Fractional Corporate Bond market having been widely praised for pioneering the fractional corporate bond e-trading revolution. Their mission is to democratise the Corporate Bond market, building the first digital marketplace in the world for investors of all sizes to access institutional corporate Bonds via trading and automated portfolio services.

WiseAlpha provides its clients with an award-winning, online marketplace where they can choose from hundreds of Fractional Corporate Bonds, in denominations of £/€/ \$1,000. Their Robo-managed

solution gives Wealth Managers and their clients the ability to build a customised portfolio based on their risk profile. Its intelligent algorithms enable the client to automatically benefit from changes in the bond prices and diversification across the bonds on the marketplace.

### **About Titan Wealth**

[Titan Wealth](#) is a discretionary fund management / wealth and asset management business.

Targeting £50 billion in assets under management over the next 3 to 5 years, Titan Wealth aims to bring high-quality execution and administration to the asset and wealth management sector. Titan Wealth provides execution, custody, clearing and wealth management services to small and medium sized broker dealers, proprietary traders, intermediaries, family offices and wealth managers. As a multi asset manager, Titan Wealth provides independent financial solutions to financial advisors, family offices, retail clients and institutions via a network of trusted intermediaries.

Titan Wealth is led by a highly experienced management team with deep expertise across financial services and is supported by capital partners Ares Management, Maven Capital Partners and Hambleden Capital. Its management team comprises James Kaberry, an experienced entrepreneur and founder of Pantheon Financial Management, which grew to be one of the UK's largest financial advisory firms; Andrew Fearon, who has been active in UK wealth management and a founder of one of the biggest UK IFA consolidators, as well as raising funds for other UK IFA consolidators and Julian Parker, founding partner and CEO of GPP.